

## Résumé

### Objective

I am seeking a design position that provides continuous inspiration, professional growth, and an opportunity to be an integral part of a team.

### Qualifications + Skills

Extensive corporate, agency, and freelance art direction and design experience, including:

- Marketing, including advertising & direct mail
- Entertainment package & editorial design
- Front-end web/interactive design
- Logo design
- Photo shoot art direction
- Typographic design
- Design consultation

**Software:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat) and Quark XPress on Mac OS X. Familiarity with Flash, HTML, CSS, and iOS (iPhone/iPad).

### Education

**The American College for the Applied Arts,  
Los Angeles**

B.A., Commercial Art, 1991  
(graduated magna cum laude)

**California State University Long Beach**

General art major

### Experience

**TBW/TBWB**  
**Senior Graphic Designer**  
**San Francisco, CA**  
**March 2011 - Present**

Direct mail and promotional design for political candidates and school district measures

**Freelance Art Director**  
**San Francisco, CA**  
**August 2008 - Present**

Direct mail design: TBW/TBWB

Web design: EdgeLetter.com, DriverSide.com

Print design: UC Berkeley, Asian Culinary Forum

Package & marketing design: Dumas Vineyards, Stripmall Architecture, Cinema Epoch, Pathfinder Pictures

**Freelance Art Director**  
**Los Angeles, CA**  
**August 1999 - August 2008**

Freelance art direction and design for Cinema Epoch, Pathfinder Pictures, Kelley Blue Book (web design team), Cimarron Group, EMI Music, Weston-Mason, XL Brand, and The Ad-Itive.

**DZN, The Design Group**  
**Los Angeles, CA**  
**Art director**  
**February 2005 - September 2006**

DVD & video game packaging and marketing (ads, trade, POP, and web) design. Clients included Disney, Paramount, Warner Brothers, Sony, Vivendi/Universal, Geneon, and Knowledge Adventure.

**InformAsian Media Group, Inc.**  
**Los Angeles, CA**  
**Creative director**  
**December 2000 - July 2007**

Creative and art direction, design, and writing/editing for *Yolk* magazine and ChopBlock.com.

**Red Ant Media Group**  
**Los Angeles, CA**  
**Art director**  
**October 1996 - August 1999**

Web and print design. Clients included UBS Bank, Center Theater Group, and New Line Cinema.

**Wilson Design Group**  
**Studio City, CA**  
**Art director**  
**September 1995 - October 1996**

Art direction and design of music packaging and marketing materials. Clients included MCA (Universal Music Group), Hollywood Records, Disney, Sony, and RCA (BMG).

**CFW Enterprises**  
**Burbank, CA**  
**Art director**  
**April 1992 - September 1995**

Publication/editorial art direction and design for flagship magazine *Inside Kung-Fu*. Created and art directed designs for upstart magazines *Martial Arts Ultimate Warriors* and *Masters Of Kung-Fu*.