

Résumé

Objective

I am seeking an art director position that provides new challenges and continuous professional growth, ideally with an opportunity to advance to associate creative director, and then ultimately creative director.

Qualifications + Skills

Extensive corporate, agency, and freelance art direction and design experience, specializing in marketing, entertainment packaging, and editorial design. Capabilities also include logo design, front-end web and iPhone app interface design, photo shoot art direction, typographic design, copywriting, and design consultation.

Software: Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat) and Quark XPress on Mac OS X. Familiarity with Flash, HTML, CSS, and iPhone OS.

Education

**The American College for the Applied Arts,
Los Angeles**

B.A., Commercial Art, 1991
(graduated magna cum laude)

California State University Long Beach
General art major

Experience

Freelance Art Director
San Francisco & Los Angeles, CA
August 1999 - Present

Recent and past freelance projects include art direction and design for DriverSide.com, UC Berkeley, Asian Culinary Forum, Cinema Epoch, Pathfinder Pictures, Kelley Blue Book, The Cimarron Group, EMI Music, Weston-Mason, XL Brand, and The Ad-Itive.

DZN, The Design Group
Los Angeles, CA
Art director
February 2005 - September 2006

Art direction and design for home entertainment (DVD & video game packaging, sell sheets, ads, POP, and website design). Clients included Disney, Paramount, Warner Brothers, Sony, Vivendi/Universal, Geneon, and Knowledge Adventure.

InformAsian Media Group, Inc.
Los Angeles, CA
Creative director
December 2000 - July 2007

Creative and art direction (including photo shoots), design, and writing for *Yolk* magazine. Creative and art direction, design, and writing/editing for *ChopBlock.com*, an online entertainment magazine.

Red Ant Media Group
Los Angeles, CA
Art director
October 1996 - August 1999

Web site design and production including HTML coding. Print design. Clients included UBS Bank, Center Theater Group, and New Line Cinema.

Wilson Design Group
Studio City, CA
Art director
September 1995 - October 1996

Art direction and design of music packaging and marketing materials. Clients included MCA (Universal Music Group), Hollywood Records, Disney, Sony, and RCA (BMG).

CFW Enterprises
Burbank, CA
Art director
April 1992 - September 1995

Publication/editorial art direction (including photo shoots) and design for flagship magazine *Inside Kung-Fu* in 1993 and in 1995. Created and art directed designs for upstart magazines *Martial Arts Ultimate Warriors* and *Masters Of Kung-Fu*.